

SKINMEDICA®

# The *Correct* Effect

*Neck Correct*  
Neck and Décolleté Cream

*Neck  
Correct*  
Neck and  
Décolleté  
Cream

50 ml / 1.7 fl. oz.



# Neck *neglect*

**Your neck should be an important part of your skincare routine** because it can be an instant giveaway of your age<sup>2</sup>

The skin on your neck is unique. It's thinner and more delicate. It contains less collagen, and it loses elasticity over time. This means your neck is more susceptible to the natural aging process, as well as environmental stressors, such as pollution and sun damage.<sup>2</sup>

Even the impact of modern-day living and technology, including looking down at screens, can take a toll and lead to "tech neck," contributing to the visible signs of aging<sup>2</sup>:

CREPINESS | SAGGING | DEEP LINES AND WRINKLES

NOW SKINMEDICA® HAS THE SOLUTION

## Did you know?

- + Neck wrinkles are 5 times deeper than wrinkles on the cheek<sup>1</sup>
- + Sagging on the neck skin is more severe than on any other part of the body<sup>1</sup>
- + The skin on the neck is thinner, like the skin on the eyelids<sup>1</sup>

# Taking science *beyond the face*

**Neck Correct Neck and Décolleté Cream**—a powerfully effective serum uniquely **designed to prevent and address** the signs of neck aging.<sup>2</sup>



## *Smooth the way to a youthful-looking neck*

Clinically proven to<sup>2</sup>:

-  Firm and tighten the look of crepey skin
-  Prevent and reduce the look of sagging
-  Smooth deep lines and wrinkles
-  Enhance skin tone evenness

# Our *best* science

This state-of-the-art, luxurious formula of peptides, antioxidants, and active botanical extracts is uniquely designed to target the visible signs of neck aging.<sup>2</sup>

# Key *ingredients*

Specially curated for the neck and décolleté<sup>2</sup>



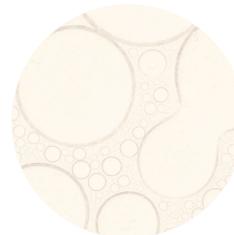
- + Green microalgae
- + Shiitake mushroom extract
- + Rice protein
- + Lemon balm extract
- + Peptides

Support extracellular matrix proteins, including collagen and elastin



- + Paracress extract

Helps to reduce the appearance of platysmal bands



- + Knotgrass extract
- + Dunaliella salina

Protect skin from free radicals

# Give your neck the *correct effect*

Clinical studies found that patients experienced **significant improvement** in the visible signs of neck aging<sup>2</sup>

## WEEK 4

At **week 4**, there were significant improvements in the appearance of<sup>2</sup>:

- + Fine lines and wrinkles
- + Crepiness and roughness

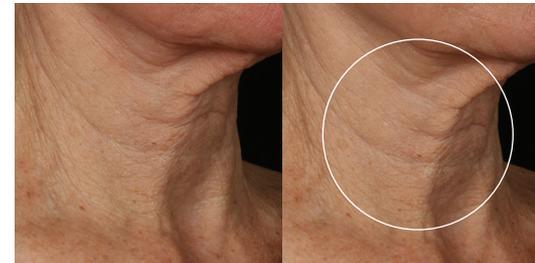
## WEEK 8

And at **week 8**, there were significant improvements in the appearance of<sup>2</sup>:

- + Crepiness and sagging
- + Deep lines and wrinkles
- + Roughness
- + Skin tone evenness and radiance

# The *neck* *results* are in

Improvements in the appearance of lines, wrinkles, skin tone evenness, and texture.<sup>2</sup>



Baseline

Week 4

Female  
Age 63  
Fitzpatrick Skin Type II

Unretouched photos taken in standard 1 lighting. Twice-daily use of Neck Correct.

Individual results may vary.

Improvements in the appearance of neck sagging, lines, and wrinkles.<sup>2</sup>



Baseline

Week 8

Female  
Age 59  
Fitzpatrick Skin Type IV

Unretouched photos taken in standard 1 lighting. Twice-daily use of Neck Correct.

Individual results may vary.

Improvements in the appearance of neck sagging, lines, and wrinkles.<sup>2</sup>



Baseline

Week 12

Female  
Age 49  
Fitzpatrick Skin Type V

Unretouched photos taken in standard 1 lighting. Twice-daily use of Neck Correct.

Individual results may vary.

# The *décolleté* results are in

## WEEK 4

As early as **week 4**, there were significant improvements in the appearance of<sup>2</sup>:

- + Fine lines/wrinkles
- + Roughness

## WEEK 8

And at **week 8**, there were significant improvements in the appearance of<sup>2</sup>:

- + Fine lines/wrinkles
- + Roughness
- + Coarse lines/wrinkles
- + Hyperpigmentation
- + Radiance

Improvements were shown in texture, tone, and overall appearance.<sup>2</sup>



Baseline

Week 8

Female  
Age 61  
Fitzpatrick Skin  
Type II

Unretouched photos  
taken in standard 1  
lighting. Twice-daily  
use of Neck Correct.

Individual results  
may vary.

# Rave reviews

## THE NECK<sup>2</sup>

98%

said their **skin felt smoother**

93%

were **overall satisfied** with  
the look of their neck

88%

said the product **improved  
the texture** of their skin

86%

said the product **improved the  
overall health and look** of their neck

## THE DÉCOLLETÉ<sup>2</sup>

98%

said the product gave them  
**smoother and softer skin**

93%

said the product **improved  
the smoothness** of their skin

At week 12; n = 42.

# SKINMEDICA®

## From treatment to take-home

Neck Correct is the perfect complement to your skincare regimen. It may be used alone or as part of a comprehensive treatment plan following an in-office procedure.

# Allē.

THE OFFICIAL LOYALTY PROGRAM FOR SKINMEDICA®

With Allē, earn points on every SkinMedica® purchase, which can be redeemed towards savings on qualifying products and treatments.

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### SkinMedica® Important Information

The SkinMedica® product described here is intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. This SkinMedica® product is not intended to be a drug product that diagnoses, treats, cures, or prevents any disease or condition. This product has not been approved by the FDA, and the statements here have not been evaluated by the FDA.

References: 1. Kim E, Cho G, Won NG, Cho J. Age-related changes in skin bio-mechanical properties: the neck skin compared with the cheek and forearm skin in Korean females. *Skin Res Technol.* 2013;19(3):236-241. 2. Data on file at SkinMedica®.

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