

## POST 7: Are Injectable HA Fillers natural? (:60-:90s)

HOST: \_\_\_\_, let's settle a common question: Are Injectable Hyaluronic Acid Fillers natural?

PROVIDER: In a sense. Injectable HA Fillers contain Hyaluronic Acid, or HA, a substance your body naturally produces. HA helps the skin retain its natural moisture and softness.

HOST: So HA is natural to the body and Injectable HA Fillers are naturally derived?

PROVIDER: Yes, Injectable HA Fillers are a modified form of this natural substance.

They mimic the body's own HA to help fill in wrinkles and add volume, which is why they're regarded as biocompatible.

HOST: It sounds like Injectable HA Fillers are designed to provide natural-looking results to people based on their individual aesthetic goals, right?

PROVIDER: Exactly. Injectable HA Fillers offer highly customizable treatment plans, and should work with one's natural appearance to achieve balanced, natural-looking results.

### **[Caption]**

Concerned about whether Injectable Hyaluronic Acid (HA) Fillers are natural? There are a lot of questions and misconceptions, so \_\_\_\_ will help us set the record straight.