

POST 3: Pillow Face (:60-:90s)

HOST: Hey ____, what is “pillow face?”

PROVIDER: I’m excited to talk about this because it’s a big topic in the aesthetic world right now. “Pillow face” is when you have an overly-inflated appearance after getting Injectable Hyaluronic Acid (HA) Fillers, particularly in the cheeks and midface.

You may see pictures on social media where people have too much volume, and their cheeks kind of puff outward in a way that doesn’t look quite right. That’s a common example of “pillow face.”

HOST: How does “pillow face” happen?

PROVIDER: It is often a problem of too much, too soon. You go back for a repeat treatment before the filler from the first treatment has faded away, so adding more leads to too much volume.

“Pillow face” can also happen when filler is added to the wrong areas of the face, or at the wrong depths.

HOST: So, what can I do about “pillow face?”

PROVIDER: The biggest thing is to prevent it from happening in the first place. You and a licensed provider, like me, should take a “less is more” approach by building your results gradually and naturally.

If you do end up with “pillow face,” an experienced injector can still help. Injectable HA Filler treatments can be dissolved by your injector if a rare side effect occurs, or you can

wait for the results to fade over time. Once you're back at a good baseline, you can restart treatment. Just be clear with your provider about what you want, so you can get natural-looking results that meet your goals.

[Caption]

_____ doesn't sleep on "pillow face." Here, [he/she] talks about what it is, how it happens, and how to avoid it, so you get the natural-looking results you're looking for with Injectable Hyaluronic Acid (HA) Fillers.