

LATISSE® (bimatoprost ophthalmic solution) 0.03%

INSTRUCTIONS FOR USE

This zip file contains PDF files with editable counter cards to display in your practice.

Follow these guidelines when using the editable counter cards:

1. Important Safety Information must be displayed whenever editable counter cards appear.
2. Important Safety Information should not be changed in any way. Its content cannot be abbreviated or altered in any way.
3. Product Information must be available whenever the editable counter cards are displayed. Please keep a stack of PIs directly next to the counter card display.
4. Product Information should not be changed in any way. Its content cannot be abbreviated or altered in any way.

INSTRUCTIONS TO SWAP OUT QR CODE

1. Create a QR code and save it to your desktop. Ensure the file type for your QR code is a PDF.
2. Open the editable counter card, and click on the FPO QR code.
3. A pop-up will appear—click on **Browse**.
4. Select your QR code PDF file from your desktop, and select **Open**.
5. A preview of your QR code will appear in the pop-up.
6. Click **OK**.