

# Max, 27

## Before-and-After Photo Files

### **INSTRUCTIONS FOR USE**

This zip file contains PDF files with images and Important Safety Information to copy and paste into your practice materials as needed. Follow these guidelines when using the branding images or photo files:

- 1.** The Important Safety Information must be displayed whenever the branding images or photo files appear.
- 2.** The Important Safety Information should not be changed in any way. It cannot be abbreviated or altered.
- 3.** When using images from BrandBox, make sure you download and post all the before-and-after photos, including each of the treatment areas: moderate to severe frown lines, crow's feet lines, and forehead lines, and treatment across all 3 areas simultaneously.

**IMPORTANT SAFETY INFORMATION**

**BOTOX<sup>®</sup> Cosmetic may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX<sup>®</sup> Cosmetic:**

- **Problems swallowing, speaking, or breathing**, due to weakening of associated muscles, which can be severe and result in loss of life. You are at the highest risk if these problems are preexisting before injection. Swallowing problems may last for several months.
- **Spread of toxin effects**. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms, including loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, and trouble swallowing.

**BOTOX<sup>®</sup> Cosmetic dosing units are not the same as, or comparable to, any other botulinum toxin product.**

There has not been a confirmed serious case of spread of toxin effect when BOTOX<sup>®</sup> Cosmetic has been used at the recommended dose to treat frown lines, crow's feet lines, forehead lines, and/or platysma bands.

BOTOX<sup>®</sup> Cosmetic may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of receiving BOTOX<sup>®</sup> Cosmetic. **If this happens, do not drive a car, operate machinery, or do other dangerous activities.**

**Serious and/or immediate allergic reactions have been reported**, including itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you are wheezing or have asthma symptoms, or if you become dizzy or faint.

**Do not receive BOTOX<sup>®</sup> Cosmetic if you** are allergic to any of the ingredients in BOTOX<sup>®</sup> Cosmetic (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as Myobloc (rimabotulinumtoxinB), Dysport (abobotulinumtoxinA), Xeomin (incobotulinumtoxinA), Jeuveau (prabotulinumtoxinA-xvfs), Daxxify (daxibotulinumtoxinA-lanm), or Letybo (letibotulinumtoxinA-wlbg); or have a skin infection at the planned injection site. This list may not include all available botulinum toxin products.

**Tell your doctor about all your muscle or nerve conditions**, such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects, including difficulty swallowing and difficulty breathing, from standard doses of BOTOX<sup>®</sup> Cosmetic.

**Tell your doctor about all your medical conditions**, including surgery or plans to have surgery on your face, trouble raising your eyebrows, drooping eyelids, any other abnormal facial change, are pregnant or plan to become pregnant (it is not known if BOTOX<sup>®</sup> Cosmetic can harm your unborn baby), or are breastfeeding or plan to (it is not known if BOTOX<sup>®</sup> Cosmetic passes into breast milk).

**Tell your doctor about all the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Using BOTOX<sup>®</sup> Cosmetic with certain other medicines may cause serious side effects. **Do not start any new medicines until you have told your doctor that you have received BOTOX<sup>®</sup> Cosmetic in the past.**

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc, Dysport, Xeomin, Jeuveau, Daxxify, or Letybo in the past (tell your doctor exactly which product you received); have recently received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; or take aspirin-like products or blood thinners.

**Other side effects of BOTOX<sup>®</sup> Cosmetic include** dry mouth; discomfort or pain at the injection site; tiredness; headache; neck pain; and eye problems, including double vision, blurred vision, decreased eyesight, drooping eyelids and eyebrows, swelling of eyelids, and dry eyes.

**Approved Uses**

BOTOX<sup>®</sup> Cosmetic is a prescription medicine that is injected into muscles and used to temporarily improve the look of moderate to severe forehead lines, crow's feet lines, frown lines between the eyebrows, and vertical bands connecting the jaw and neck (platysma bands) in adults.

For more information, refer to the Medication Guide or talk with your doctor.

To report a side effect, please call Allergan Aesthetics at 1-800-678-1605.

**Please see BOTOX<sup>®</sup> Cosmetic full [Product Information](#), including [Boxed Warning](#) and [Medication Guide](#).**

Max, 27

Moderate to severe frown lines



Real patient. Results may vary.

Photos taken at maximum frown before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic. In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

Max, 27

Moderate to severe crow's feet lines



Real patient. **Results may vary.**

Photos taken at full smile before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic. In 2 clinical studies, 26.1% and 20.3% of adults had a  $\geq 2$ -grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

Max, 27

Moderate to severe forehead lines



Real patient. **Results may vary.**

Photos taken at maximum eyebrow elevation before and 30 days after treatment with BOTOX<sup>®</sup> Cosmetic. In 2 clinical studies of healthy adults, 61% and 46% had a  $\geq 2$ -grade improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.

# Max, 27

## Moderate to severe frown lines



*Real patient. Results may vary.*

Photos taken at maximum frown before and 2 days, 30 days, and 120 days after treatment with BOTOX<sup>®</sup> Cosmetic. In clinical studies, physicians assessed 80% of adults had significant improvement at day 30; in the same studies, 89% of adults who were treated saw at least moderate improvement at day 30.\*

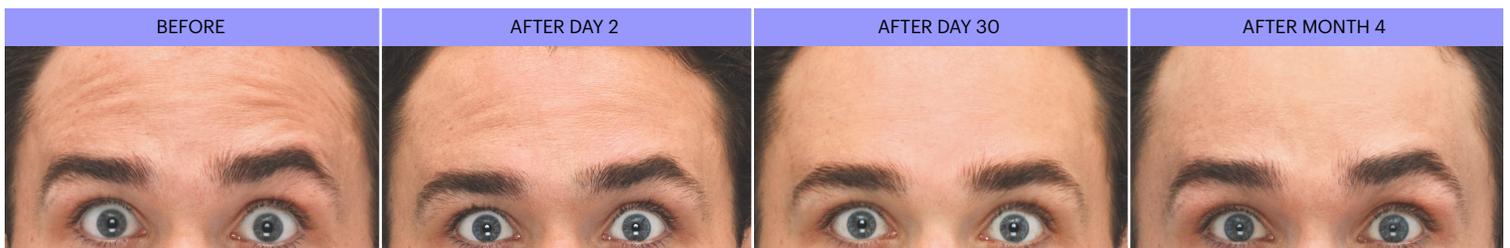
## Moderate to severe crow's feet lines



*Real patient. Results may vary.*

Photos taken at full smile before and 2 days, 30 days, and 120 days after treatment with BOTOX<sup>®</sup> Cosmetic. In 2 clinical studies, 26.1% and 20.3% of adults had a  $\geq 2$ -grade improvement at day 30. In one of these studies, 67.9% had mild or no crow's feet lines at day 30 after treatment.\*

## Moderate to severe forehead lines



*Real patient. Results may vary.*

Photos taken at maximum eyebrow elevation before and 2 days, 30 days, and 120 days after treatment with BOTOX<sup>®</sup> Cosmetic. In 2 clinical studies of healthy adults, 61% and 46% had a  $\geq 2$ -grade improvement at day 30.\*

\*Side effects associated with the injection include localized pain, infection, inflammation, tenderness, swelling, redness, and/or bleeding/bruising.