

Allē



Help patients treat now and **pay over time** with Allē Payment Plans

Flexible payment options from Cherry—a leading buy now, pay over time solution in the aesthetics industry*—are available within Allē.



Help meet patients' **aesthetic goals**

Confidently recommend treatments to meet your patients' needs, knowing they can pay over time.



Lean on **trusted partners**

Allē, with Cherry, is committed to making aesthetics more accessible. Patients can apply to pay for the aesthetic treatments they love over time—not only those from Allergan Aesthetics.



Quick payouts[†]

Enjoy fast payouts within four business days while Cherry handles the monthly billing with the patient.

For your **practice**[‡]

- Apply a patient's approved balance in addition to Allē gift cards and offers, all within the single checkout flow that you already know from Allē.
- Recommend treatments in line with the appropriate dosing schedule to achieve desired outcomes.
- Receive payments for the full[§] transaction value of eligible Allergan Aesthetics products and treatments. All other services are subject to standard Cherry rates.
- Build loyalty and increase appropriate treatments by offering them flexible ways to pay. Patients spent twice as much per treatment visit using an Allē Payment Plan.^{||}

For your **patients**

Allē Members can:

- Apply quickly and easily within Allē, with a soft credit check.
- Receive an instant decision on approval status for up to \$10,000 without impacting their credit.
- Pay over time, with interest starting at 0% APR for qualifying applicants, while still earning Allē points.

Payment plans for **all** patients

Allē Payment Plans offer a flexible way for patients to pay for their favorite aesthetic products and treatments—from neurotoxins to dermal fillers, to body contouring and professional grade skincare and more.

Payment plans help make aesthetics more accessible. In fact, 19% of patients joined Allē for the first time to use payment plans, and 56% of payment plans introduced new treatments for that particular patient.[†]



Resources

For your practice

- **Staff Training and Supplemental Support:**
Hands-on demos, product tutorials, group webinars, FAQs, talk tracks, and more—all available to your full staff.
- **Digital Assets and Office Materials:**
Ready to send emails, website assets, marketing messages, and signage to amplify awareness.

Find helpful information about Allē Payment Plans at business.allē.com/payment-plans and much more on BrandBox at allerganbrandbox.com.

For your patients

- **Brochure:**
Supplemental education for patients to read in the office or take home with them.
- **Website:**
Online destination (alle.com/payment-plans) with answers to common questions, and a link to apply.
- **Allē App:**
Mobile application for patients to apply for Allē Payment Plans and see their approved balance in Allē Wallet.

For any questions about Allē, please reach out to your Allergan Aesthetics sales representative, or contact Allē Support at 888.912.1572 Monday–Friday from 8 AM–6 PM CT.

If you experience issues with Cherry payment plans or the application process, please contact Cherry Support at 888.839.7171 Monday–Friday from 8 AM–8 PM CT, Saturday from 8 AM–5 PM CT, or email support@withcherry.com.

*Internal Cherry Data.

†For eligible Allergan Aesthetics treatments only.

*You will be required to accept Cherry's Terms and Conditions.

§Payouts in full for eligible Allergan Aesthetics products and treatments only. All other services are subject to standard Cherry rates.

Payment options through Cherry Technologies, Inc. are issued by the following lending partners: <https://withcherry.com/lending-partners/>. Term length, loan amount, 0% APR and other promotional rates are subject to eligibility. See www.withcherry.com/terms for details.

‡Internal Data, 2024.

*Results from first 170 treatments in pilot practices. Allē Data, November 18, 2023 - March 18, 2024.

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