

Email Name: BrandBox The Know To's Desktop

To: <Patient Email>  
From Name: <Practice Name>  
From Address: <Practice Email>

Subject line (CC < 50)  
Preheader (CC < 56)

SL: Maximize your savings potential before your next treatment  
PH: Learn how Allē can help

SL: Prepare for your next appointment with Allē  
PH: Maximize your visit with savings and special offers

SL: Unlock extra savings and flexible payments with Allē  
PH: Discover how Allē makes treatments more affordable



ENHANCE YOUR SAVINGS

# Prepare for your next appointment with Allē



Discover the various ways Allē can help you maximize savings and manage costs before your next treatment.

EXPLORE ALLĒ

## Make the most of Allē



### Refer friends

Share your referral offer and earn up to \$50 in savings when your friends get treated.\*  
**Pro tip:** Mention your Allē provider in your text to help them get started on their aesthetic journey.



### Flexible payments

Use Allē Payment Plans powered by Cherry† to pay for treatments over time.



### Surprise savings

Check in to your appointment with Allē Flash for a chance to unlock an instant offer.

## Ready to start saving?

Open the Allē app to explore these features.

SAVE NOW

\*To receive an offer for your referral, we need your friend's consent to give you an offer after their first transaction. Without it, we won't be able to reward you. They must complete a transaction within the first 60 days of account registration.

†Payment options through Cherry Technologies, Inc. are issued by the following lending partners: <https://withcherry.com/lending-partners/>



ADLA 12133: Refer a Friend Re-Engagement Emails

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From Name: <Practice Name>  
From Address: <Practice Email>

Subject line (CC < 50)  
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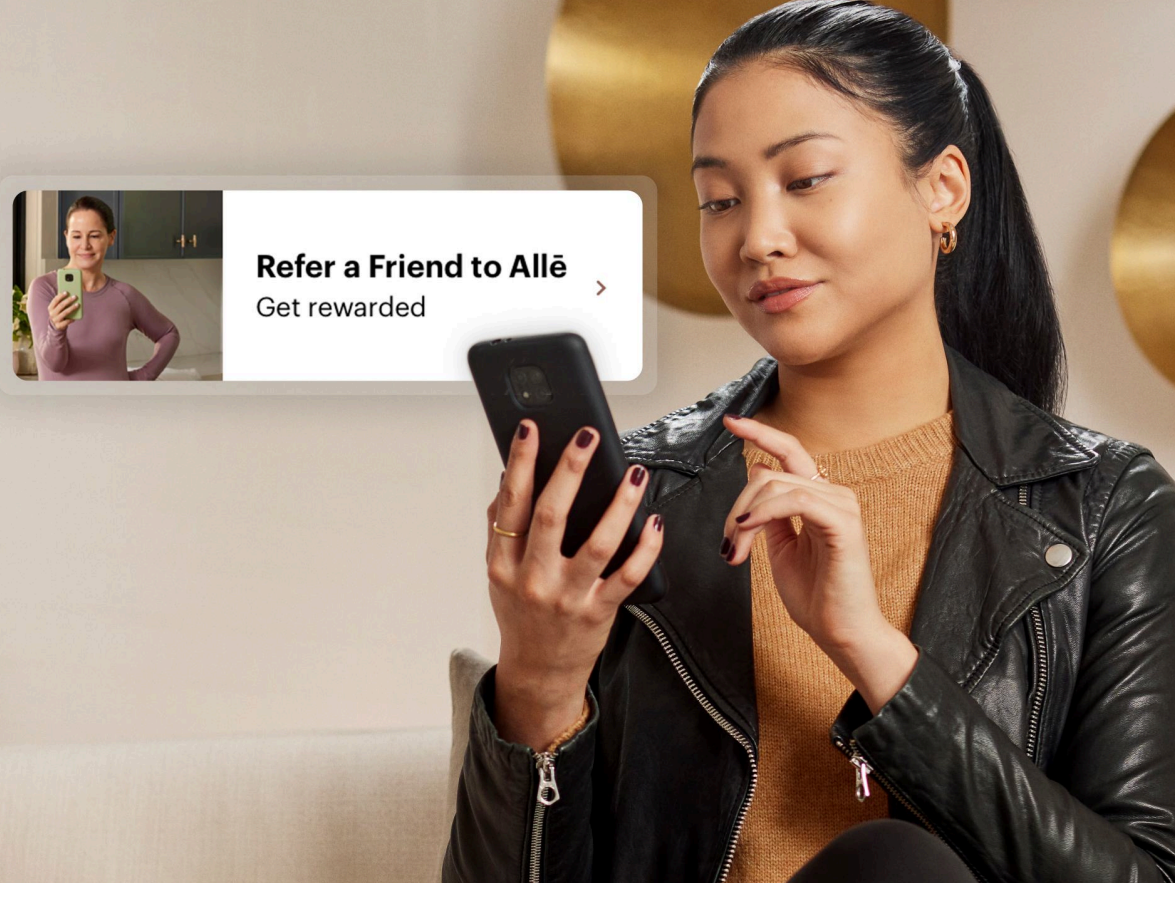
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Allē

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